

ABAG's latest addition

Alameda County Bureau
BERKELEY — The former public information director for Sacramento County has been named director of public affairs for the nine-county Association of Bay Area Governments.

Jan Berry, 32, a native of Fresno with a master's degree in communications from Syracuse (N.Y.) University, succeeds Lizette Weiss, who has taken a similar post for the Metropolitan Transportation Commission.

Berry also served as information officer for the Washington State Department of Institutions and the Missouri Division of Mental Health.

ABAG is the comprehensive planning agency for the Bay Area and is owned and operated by the region's local governments.

One of its key public affairs offerings is the Citizen Alliance Program, which provides funding for several citizen outreach projects each year. Local organizations that have specific conferences, studies, surveys or publications in mind may submit project applications by Dec. 10.

BART saves a little money

Alameda County Bureau

OAKLAND — The financially plagued Bay Area Rapid Transit District finished its fiscal year \$5 million below its budget, according to a preliminary annual report.

The savings came from federal subventions and by "maximizing efficiencies," according to the BART staff.

The district spent some \$58.9 million, including funding for expanded train and feeder bus operations, and took in \$21.7 million. Revenue figures are \$6 million higher than the previous year, but contain previously banned federal underwriting for operating costs.

Under BART's original charter, the district could not accept federal or state operating subsidies as long as it continued to collect an additional half-cent sales tax in the three BART counties.

State statute law was amended effective January of this year to allow federal underwriting.

Nevertheless, farebox revenues increased 38 per cent, according to general manager Frank Herringer, chiefly from fare increases and an additional 10,000 riders per day.

Fares made up 36.9 per cent of the operating expenditure this year, compared to 32.1 per cent for the previous fiscal year.

Herringer said increased revenue and "controlled expenses" eliminated an unfunded \$6 million deficit planned for in the July, 1975, budget.

He also touted terms of the three-year labor contract that "will help ensure continued stability" in the deficit ridden rapid rail.

"Intensified emphasis on maintenance" boosted car availability for service on a daily basis by 12 per

cent, he added, enabling BART to increase seating capacity during commute hours by some 27 per cent.

A surge in BART users accounted for some 32.9 million passenger trips this year compared to 27.9 million the year before.

More people were riding the system during non-commute hours, as well, Herringer said, claiming those trips now account for 53 per cent of the daily total compared to 41 per cent last year.

The full annual report should be available by the end of the month.

New director picked

Alameda County Bureau

OAKLAND — A former maintenance manager for Trans World Airlines has taken over as the Bay Area Rapid Transit District's new director of maintenance and rolling stock.

Richard P. Demko, 48, follows his 24 years of TWA service by assuming the \$32,500 post immediately. The opening was created in September's

organizational reassignments.

He will be responsible for maintaining BART's transit fleet and administration of the system's three storage yards and shops.

Demko attended the University of West Virginia, College of San Mateo and the Pittsburg, Pa., Institute of Aeronautics. He lives in San Mateo County with his wife and two children.

Budget boosters

Livermore is \$100,000 richer and Pleasanton has another \$50,000 in its treasury, thanks to the latest advance payments of sales and use tax funds from the state.

The payment is the third advance payment for the third quarter of the year, most of it from the Bradley - Burns 1 per cent sales and use tax to cities and counties.

Alameda County will get \$550,000 in the payments and BART will get \$4.85 million from the additional one-half of 1 per cent sales tax paid in the BART counties of San Francisco, Alameda, and Contra Costa.

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U-turn capital overthrown

PLEASANTON — Long railroad beam planter strips will prevent traffic from making a U-turn through a new nursery materials sales yard at the Casa Verde Nursery, Owner Larry Billings told the planning commission Wednesday night.

Billings designed the planters as a traffic barrier after commissioners last week complained that the area in front of the building is the U-turn capital of south Pleasanton.

Billings thanked the

commissioners for pointing out the need for creation of ingress and egress drive-ways. The studies of the property which he needed to meet their requirement taught him a few things about his own future plans, he said.

BORN LOSER

If you think things sometimes go wrong for you, you'll feel better after laughing at "The Born Loser" each morning in The Times comics.

After reviewing city plans, Billings learned that Sunol Boulevard will be much wider than he thought. Now that he knows that, he will be able to better plan location of future permanent buildings on the site, he said.

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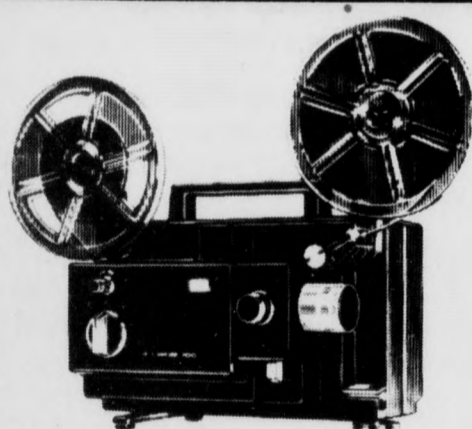
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Bring down the Kids and try out, without obligation, the ELMO SUPER 8 With Sound Movie Camera. All you have to do is shoot the film and Ken's Cameras will Process at NO CHARGE TO YOU.



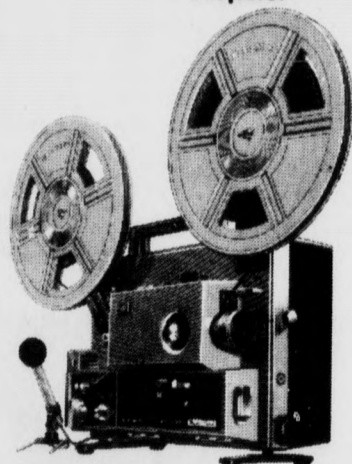
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A \$200 cash bonus. Direct from Chevrolet.

Between now and January 10, 1977, you can get a \$200 cash bonus on any new Chevy Vega or Chevy Chevette delivered from stock. And the same bonus applies to any Vega or Chevette ordered by December 10, 1976. • This \$200 cash bonus applies regardless of the purchase price you agree on with your dealer. • You can use this \$200 against the down payment. Or, if you prefer, you will receive a check from Chevrolet. • Either way, if you act quickly, you'll benefit with a \$200 cash bonus. • That's the first super deal. Now, here's the second.

2.

The California Buyer's Bonus. Up to \$237⁸⁰ in extra equipment.*

When you buy a new 1977 Chevette or Vega for delivery in California, you also get our California Buyer's Bonus. • With a new Chevette you get bias ply, white stripe tires; tinted glass; swing-out rear windows; wheel trim rings; bumper rub strips (plus body sill moldings on the Chevette Scooter). All listed at no extra charge on the price sticker. • With a new Vega, you get steel-belted radial-ply blackwall tires; tinted glass; swing-out windows (not available on the Vega wagon). All at no extra charge. • That's up to \$237.80* worth of extra equipment. All at no extra charge. • Now you know why we call it a super deal.

*Based on the total Manufacturer's Suggested Retail Prices for extra equipment available as separate options.

Chevrolet

a different drummer

By Arline Butterfield

There was one strange day back in 1964. It was sunny, but dark clouds had gathered in the east and by late morning, white had covered the hills in the distance. By the time the kids arrived home from school, I had finished baking a chocolate cake, put it to cool, and had decided we would go to the snow. I bundled the kids into hats and sweaters and we jumped into the car and left the sunny skies behind.

The colorful trees and houses were soon abandoned and the world became a white, cold, mysterious region before us. The road became narrower and wound back and forth around the folds of hills.

The white unknown swirled before us. The kids looked with awe at the white outside the windows of the car, and were unusually quiet.

Visibility had grown so low that I was just creeping the car along the narrow, rutted road. On our left, barely visible, was the clay face of the hill, water-soaked and slick. On the right all that we could see were black fence posts with little white pyramids of snow on top of each one and necklaces of snow caught on the strands of barbed wire between posts. I drove along for miles and miles.

I thought we had had enough of this cold world, but it appeared the road went on forever in this manner, the ruts now full of slippery clay, and I could see no place to turn around. The silent white was thicker now and clogging the windshield wipers and I had to stop because I couldn't see. I wondered what we would do if the car broke down on this impossible road to nowhere. I got out to see where the road had gone.

I was amazed at how cold it was as I stepped out into a muddy bank and walked a little way ahead of the car, and dimly ahead I saw the outlines of a gate across the road.

By turning into the red clay bank and backing up into the barbed wire fence what seemed a thousand times, I was able to get turned around, although at one point I thought we were going over the edge of that cliff down into the white oblivion below.

On the way back we still had to go slowly, through the colorless void, although I felt anxious to get home. Eventually, the color returned to the cheeks of the world and we returned to civilization.

The world appeared quite novel to me now. Houses and cars and roads seemed bathed in color, heightened by the clear afternoon sunlight. The recent rain had washed the asphalt roads and the white line stood out clear and clean. Big fluffy, white clouds looked like mashed potatoes in the blue sky.

I was relieved that I was able to come out of the situation safely with the kids and when we turned the corner onto our street, I was unprepared for what I perceived. My house looked totally different to me. The sun was low in the sky and its rays shown almost horizontally through the back windows of our house and out the front windows with a golden glow.

It surprised me that the sun was still up, because it seemed as though we'd been gone half a lifetime, but also because it seemed that our house was in a different position in relation to the other houses on the street. Also the house looked freshly painted. And when I opened the front door, the delicious aroma of chocolate cake flooded out and met us. We went in and I kept exclaiming how different everything was. Even the furniture looked newer. By the clock we had only been gone an hour and a half, but I felt I had come back from a long journey. I couldn't seem to convey to the children the surprise and wonder I felt, how strangely different everything seemed. It was as though I had stepped into another dimension for a moment and come back and everything was different. So I stopped trying to explain, cut us each a piece of cake, and sat down and looked around me with disbelief at the newness everything had taken on.

I still don't know what happened that afternoon, but something that transcends time had occurred. The world seemed recreated for me on that strange day.

AAUW Rape Alert 'Are You Safe?'

A comprehensive, and possibly controversial program entitled "Rape Alert: Are You Safe in the Suburbs?" will be sponsored tomorrow evening (Nov. 17) by the American Association of University Women at Pleasanton.

Dorris Fagan of Livermore, moderator of the discussion among six panelists who have extensive experience with victims of sexual assault, believes several different points of view regarding rape will be represented.

Panelists for the 8 p.m. program at the Pleasanton Presbyterian Church will be Oleta Abrams, victim-witness consultant for the Alameda County District Attorney's Office; Judy Turner, psychiatric social worker for the Valley Mental Health Clinic; James Serna, detective for the Livermore Police Department; Ellen Slack, Liz Irvine and Joanna Hansen of South Alameda County Women Against Rape.

The public is welcome to the program which includes a showing of the film, "Rape: A Preventive Inquiry," at no charge.

According to Ms. Fagan, there are a variety of opposing attitudes toward the problem of rape. Several of these may be voiced in Wednesday evening's discussion:

(1) Many women who are raped are often killed by their assailant, so women should be prepared to aggressively defend themselves; (2) Rapists are very

dangerous persons who should not be aroused to further violence, best defense is quiet submission; (3) Psychologically, rape is equivalent to the death of a close relative; (4) The simple act of rape need not leave psychological or emotional scars if approached objectively; (5) Women should prepare to defend themselves against a possible rape attack with courses in self-defense and planning.

Jaycee election

The North Livermore Jaycees will hold elections for permanent officers at the next general membership meeting Nov. 17 at the Holiday Inn in Livermore. The meeting will begin at 7:30 p.m.

Running unopposed are Ed Leroy (President), John Fonseca (Internal Vice President), Bill Manausa (Director of Internal Affairs) and Bob Millholland (Director of External Affairs). Also running is Ron Boat, seeking the position of State Director.

Roger Marley and Larry Welton are running for External Vice President, while the post of Secretary-Treasurer is being sought by Scott Browning and Dave Cameron.



Ben and Kathy Davidson remind all smokers of the Cancer Society's "Great American Smokeout" on Nov. 18.

Day of reckoning for smokers is coming!

Smokers, beware! Nov. 18 is a day that will make or break your habit. Efforts are being made by the American Cancer Society to ask as many cigarette smokers as possible to pledge that Nov. 18 will be a non-smoking one for them. The Great American

Smokeout is a light-hearted effort to encourage more than one million California smokers to stop smoking just one day. According to Kathy Davidson, Cancer Education Chairman for the TriValley, "If it's easy to stop smoking one day, we hope it will make them

try even harder for more." A recent poll conducted by the ACS revealed that smokers were well-aware of the dangers of smoking — most had tried to quit permanently. Cigarette smoking is causing the death and disability of more Californians than any other preventable health problem, and mass promotional-educational programs have been demonstrated to create excellent climate for changing people's behavior.

Sale of local art offered at Dublin

Paintings and graphics from abstract to realistic, miniature to imposing size, and in a price range from \$25 to \$225 are offered for sale at the Valley Artists' second annual members-only show which continues

through Nov. 21 at Liberty House in Dublin.

The work of 35 local artists is represented at the show which also includes art-in-action demonstrations throughout the week.

Chairman is Lois Ward of San Ramon who has been assisted by John and Dorothy Harder of Dublin, Mary Langham of Pleasanton, Mary Tooz of Dublin, and Danville's Alice Dettloff, Liz Humiston and Olive Naylor.

Religious bookstore

"Glad Tidings" is the upbeat name of the new bookstore at St. Augustine's Catholic Church in Pleasanton. The store carries a varied selection of religious and personal growth books, as well as banners and posters, jewelry, cards and records.

Proceeds from sales will initially be channeled to the store, manned by volunteers and operated as a community service. Plans project expanding this "book ministry" to persons in local prisons, convalescent homes, and others unable to purchase books.

For information on store hours call 846-2351 or 846-4489.



John and Dorothy Harder of Dublin assist Chairman Lois Ward of San Ramon in setting up the Valley Artists' second annual members-only show at Liberty House this week.

Soroptimists

The Soroptimist Club of Pleasanton celebrates its 20th anniversary with a party Tuesday, Nov. 16 at Hap's Restaurant in Pleasanton.

Former members are welcome to the 7 p.m. event and may call the following numbers for reservations: 846-5735, 462-1818, 846-3381, 846-2467.



Community-wide volunteer needs

The Valley Volunteer Bureau is a clearinghouse for the valley community where human resources and human needs are matched. The bureau maintains an up-to-date inventory of types of volunteers needed. To find out how you can help, call the bureau at 462-3570 or stop by its office at the YMCA building, 287 Rose Avenue, Pleasanton. Office hours are 10 a.m. to 3 p.m. Monday through Friday.

AMONG CURRENT NEEDS

- Volunteer to teach consciousness-raising for women at local youth correctional facility.
- Persons to assist at emergency relief centers in Dublin and Livermore.
- Teacher aides to help with recreational activities and Crafts with handicapped children.
- Volunteer to shop for convalescent hospital patients.

Allergy, ecology

The Clinical Ecology Study Group of Northern California invites the public to participate in a series of programs, on how to cope with allergic and ecological illnesses.

The film, "Silent Spring" will be shown at the Nov. 16 meeting in the Valley Memorial Hospital cafeteria at 8 p.m. All interested persons are invited. No perfume, aftershave or scented cosmetics are permitted.

On family budgeting

"Family Money Management" is the topic for the up-coming Evening with Anthropolos program, to be held from 8 to 10 p.m. Nov. 17, at the Anthropolos Foundation, 1814 Catalina Court, in Livermore.

Pat McAllister, a consumer finance counselor for Coast Credit Counselors, Inc., will discuss budgeting family funds, to be followed by a question-and-answer session with the audience.



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So, come on down, join in our excitement, & watch us grow.
Take advantage of these low prices & start your Christmas shopping early.

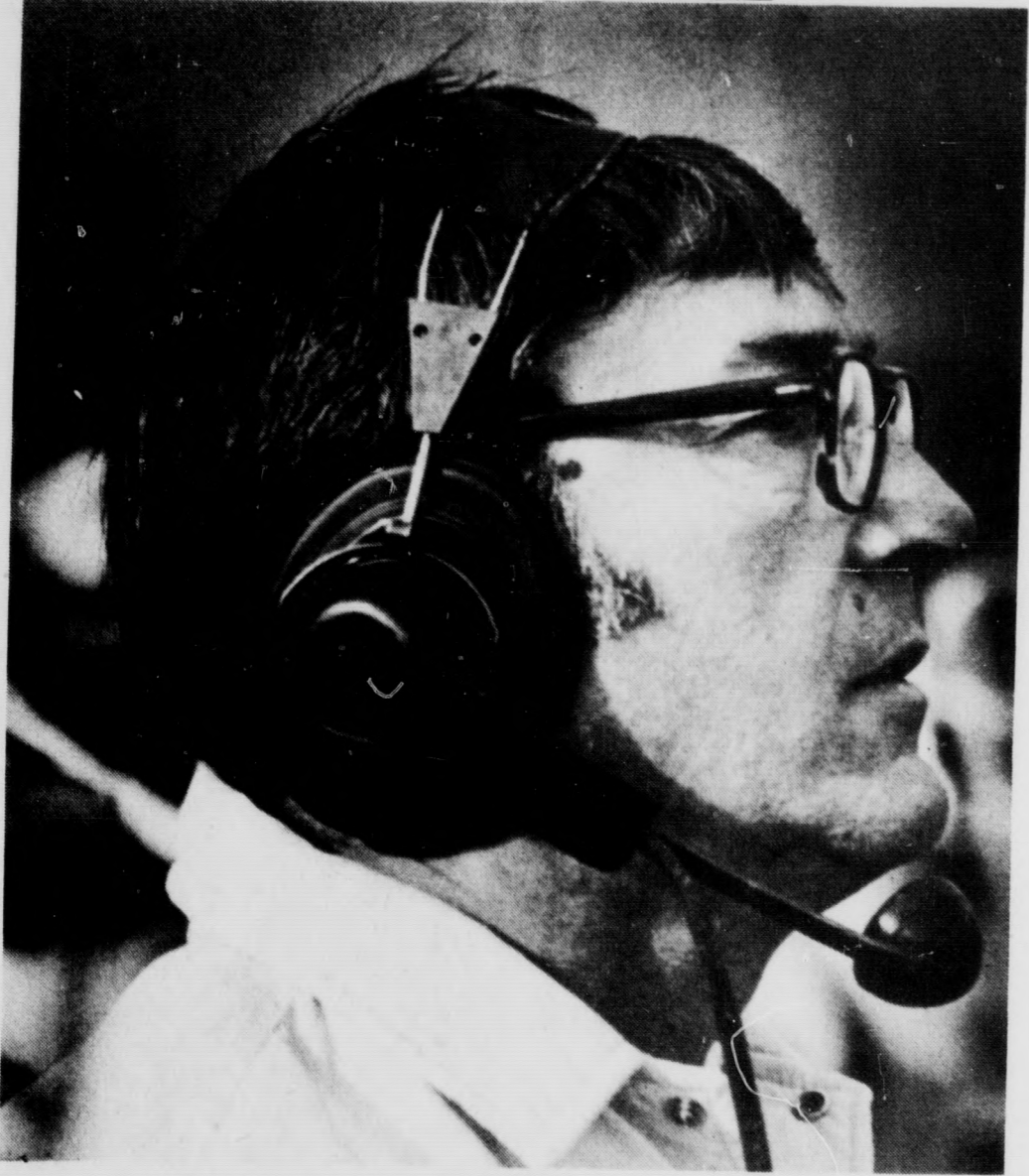
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Granada coach Don Couch took the blame.

Livermore 6, Granada 3:



A pleased Ron Berg clutches trophy.

Scenes from the big game



The bright side — Granada's girls stay cheerful.



It's all over — and the jubilant Cowboys sprint with joy.

*Times photos
by Mike Macor*



This play draws a mixed reaction in the Granada grandstand.



But it's still a game — Brent Dixon congratulates Naish Piazza (13).



This 'poke poses not unlike his helmet insignia.

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Nobody wants to win NFC west

ATLANTA — Will there be a NFC West champion this football season folks?

If it's left up to the Los Angeles Rams and the San Francisco 49ers there is reason for concern. Neither team wants to take charge of the pennant race.

Witness this past Sunday where the 49ers, a favorite by 10 points, were upset by troubled Atlanta, 21-16, in Jimmy Carter country. Out on the West Coast the league-leading Rams were losing to the St. Louis Cardinals, 30-28. So the two Coast rivals meet at Candlestick Park Sunday with the Rams a half-game in front of the 49ers. LA is 6-3-1 and SF 6-4.

San Francisco has lost its last three starts, and LA its last two.

Things were so bad for the Falcons, who entered Sunday's game with a 2-7 record, that only 20,058 even bothered to come out to Atlanta Stadium. A whopping total of 24,335 fans who had purchased tickets stayed at home by the fireside instead of journeying out into the 36-degree cold and drizzle.

One sign at the Atlanta Stadium referred to the Falcons as the Atlanta "Turkeys."

After the home team had taken an early lead somebody erased the "Turkeys."

Atlanta players had taken considerable abuse from their fans and the media, especially after being routed by expansion Seattle, 30-13.

So Tommy Nobis, the 33-year-old Falcon linebacker via Texas, said following the game, "We do get nice paychecks but that's about all. It's good for our guys to come out and whip the 49ers. Frisco has one hell of a defense. But we just took it to them. This was no fluke."

Right on, Tommy! Coach Monte Clark of the Niners was the first to agree saying, "They took it right to us. Ran the ball on us for a touchdown on that first drive of 68 yards. They are a team with problems and yet they played very well. You have to give them credit. I have never seen our team better prepared this season for a game. We seemed to be ready. We had tried to cover all the bases."

"I couldn't imagine how we could be overconfident for this one, since we had lost our last two games. The feeling was there for a good game. It just goes to show you what can happen. The Falcons had taken a lot of abuse in their backyard."

"We couldn't get our offense going. And it's tough to have to use young guys back there on punts." The latter reference was to rookie Bruce Rhodes who fumbled an Atlanta kick and the Falcons wound up scoring a TD following the miscue. Clark hinted, "Ralph McGill still wasn't physically ready. And Anthony Leonard suffered a concussion."

Wilbur Jackson's fumble after catching a Jim Plunkett pass also gave Atlanta good field position and the Falcons went on to score again. Both errors occurred in the second half after San Francisco had gone ahead, 10-7, on a Plunkett to Gene Washington 40-yard scoring play.

Scott Hunter, the former Alabama quarterback, teamed with little Al Jenkins for scoring strikes of 34 and 21 yards to provide Atlanta's victory margin. Plunkett connected with Washington for another 10-yard scoring toss with 1:55 left.

Jenkins' second grab for a TD was a master effort. Al, who at 158 pounds has to be the lightest receiver in pro football, was sandwiched between defenders McGill and Bruce Taylor. Yet he came up with the football for six points.

Which caused Hunter to comment, "That must have been a great catch." Scott grinned and explained, "I didn't see either touchdown pass. I was on my back after getting rid of the ball."

Jenkins, who attended college at Morris Brown in Atlanta, said, "Hunter took some good shots out there today. I can see why he didn't see the receptions."

Jenkins tried to evade an interviewer's question as to how much he weighed. He did say, "I lost four pounds this last week." Finally he came up with the answer. Al was listed as 172 pounds on the flip card.

To the 49ers Sunday he was a giant.

Plunkett was one of the few 49ers available for comment in the quiet SF locker room.

The former Stanford man observed, "We just seem to let things slip away week after week. I don't know what the answer is. I felt like Monte that we were prepared for this game. The feeling on the club before kickoff was great."

"But Atlanta just played better than we did. We keep blowing our chances to move ahead in the division. LA is still the game that's going to determine this thing."

Back in the Atlanta dressing room, Mike Tille-

man, the 6-7, 278-pound defensive tackle of the Falcons, lit up a victory cigar.

Defensive end Jeff Merrow quipped, "Don't get too close to him, he's already had two sportswriters for lunch this week."

Big Mike, a long-time friend of this writer, chuckled and said, "Hey, meet Jeff."

Tilleman then said softly, "San Francisco ran the ball to the right side only a couple of times today."

He added, "I had been one of the leaders in tackles and assists up until the last few games."

Tilly was asked as to the next coach of the Falcons. "I don't know who they might get. Could be

Ara Parseghian or it might be Steve Sloan. He's doing a good job over at Texas Tech."

Anyway Pat Pepler, the Falcons' general manager and interim coach, could exhibit a smile on this rainy Sunday in Georgia.

Not so with the 49ers traveling party.

Even after the team was informed somewhere over Kansas that the Rams had "fouled up" again, it did little to cheer up Clark and Co.

Cedrick Hardman, the big defensive end, admitted, "Well, I guess we still are in it." But even the feared lineman didn't speak with much authority.

— by Don Zupan

THE BETTER BARGAIN: AMERICA'S TOP SELLING IMPORT STILL AT '76 PRICES.

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The better bargain is quality. What good is a good price on a car whose durability is questionable? Toyotas are built tough with unitized welded construction to help eliminate squeaks and rattles. And then each Toyota car is completely submerged in primer paint to protect against corrosion and rust. In fact, 9 out of 10 Toyota cars sold in this country are still on the road.

The better bargain is economy. Just as important as Toyota's low purchase price is its total economy. Other cars may offer so called deals with huge savings. But those same cars may eventually eat up dollars with high operating costs or low resale value. The economy of operation of a Toyota can help keep your new car bargain a bargain. Check resale values at your Toyota dealer. You'll like what you see.

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NFL playoff races start to heat up

There is one month left — four precious weeks — for National Football league teams to make their run for the playoffs.

But for a number of the candidates, that run might be in quicksand. Some major upsets Sunday threw a new light on the playoff possibilities.

In the National Conference, two toes made the dif-

ference. Field goal kickers Joe Danelo of the New York Giants and Jim Bakken of the St. Louis Cardinals delivered the winning three-pointers that shook Washington and Los Angeles.

The previously-winless Giants shocked Washington 12-9 on Danelo's four field

Continued on Pg. 11

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Victoria flu, not swine, is in county

Lesher News Bureau

MARTINEZ—Victoria flu definitely exists in the county, Contra Costa health officials announced Monday.

Anne Ageson, coordinator of the mass flu clinics, said that the Victoria flu strain was identified in an El Cerrito woman who recently returned from a trip to Guam. The Victoria flu is also suspected in the illness of a county woman who had been to Peru.

Ageson said that there have been no identified cases of swine flu in the county as yet.

She said that the bivalent vaccine which protects against both Victoria and swine flu will now be available to all persons over 45.

She said that those over 45 who received the monovalent vaccine, which offers protection against the swine flu only, may receive the bivalent vaccine at the remaining county clinics providing there has been two weeks between shots.

Previously the bivalent vaccine was only available to persons over 60 or those who had a chronic debilitating condition.

Ageson cautioned that it takes from 12 to 28 days to gain immunity from the flu after taking the shots.

She said that private physicians now have the vaccine and will be able to give the shots to their patients.

Ageson reported that 6,970 received shots at the county mass flu clinics on Saturday and Sunday bringing the total of county residents receiving shots from clinics at 54,970.

LARPD offers ski tour

LIVERMORE — Beginning skiers will learn how to tackle the slopes this winter during a series of ski touring classes sponsored by Livermore Area Recreation and Park District.

Taught by specialist Marcus Libkind, the course will consist of two classroom sessions in Livermore, Monday, Dec. 6, and Wednesday, Dec. 8.

Libkind will cover use and care of equipment and ski touring techniques, followed by a weekend field trip in the Carson Pass area Saturday and Sunday, Dec. 11 and 12.

A fee of \$19 covers the two evenings of classroom instruction, two nights lodging at Kirkwood Meadows on Friday and Saturday, Dec. 10 and 11, and the weekend field trip instruction.

Additional costs include transportation, food and the rental of equipment if needed.

Registration will be taken Nov. 22-24 and 29-30 at LARPD offices, 71 Trevarno Road, 9 a.m. to 4 p.m.

Museum open

PLEASANTON — The Valley's Spanish and Mexican heritage is noticeable everywhere in names like Sunol, Bernal, Las Positas and the Arroyos.

The Livermore-Amador Valley Historical Museum is presenting an exhibit honoring this heritage.

On display until Dec. 17 will be pictures, maps and artifacts to tell the story of Spanish exploration and settlement, Mission San Jose and the ranchos that were granted to the Bernals, Sunol, Jose Amador and Robert Livermore by the Mexican government.

Although the one-crop economy and the lifestyle on the great ranchos came to an end with the occupation by the Americans after the gold rush, the Spanish and Mexican period left a memory of a colorful and interesting part of our past.

Museum curator Ann Lewis will book guided tours through the exhibit, which is located at the log-cabin museum at the Fairgrounds.

A special open house will be held Sunday, Dec. 5, 1-4 p.m.

Regular museum hours are 1-4, Tuesday through Friday. The telephone number is 462-2766.

Scouts to collect for needy

As in previous years, the Boy Scouts will join forces with the Salvation Army and Goodwill Industries to put on its annual "Good Turn Day" drive Saturday, Nov. 20.

About 89,000 Cubs, Scouts and Explorers will canvass the greater Bay Area on Saturday, Nov. 13, depositing bags with instruction sheets to residents.

The bags will be collected the following Saturday and deposited at one of the 150 collection stations. Collection centers will be designated churches throughout Alameda and Contra Costa counties.

What is needed? Basically, clothing and small articles that will fit into the Good Turn bags. More than 1,000 handicapped and disabled persons will benefit from the drive.

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DANVILLE — A computer will be curling a customer's hair electronically at Frans Beauty Salon in Danville Nov. 19.

The concept is new in the valley area, according to owner Fran Christensen. "We haven't selected the customer who will be receiving the Sensor Perm yet but we do have three choices lined up," said Fran.

Nor has she determined the cost.

"It will be either \$45 or \$50," she said.

A technician will come the day before the permanent is to be given to train Fran and her staff.

Professional skills are not replaced by the Sensor Perm system. Operators still have to classify hair type, evaluate its condition and porosity. The latter is the ability of hair to absorb liquids.

This new professional tool is like a computerized acid PH permanent wave.

After the hair is analyzed and prepared, three major components of the Sensor Perm system are put to use.

The first is the Sensor Perm Instrument which is an electronic monitor. It automates processing when used in conjunction with the Probe and Chemistry.

The instrument is a small black box connected to the top of a stand. There are two dials on its silver face. One is for adjusting to hair clas-

Wiggy idea—computerized hair curling

sification. Bleached, tinted, normal and resistant are included.

The second dial is the porosity compensator. It can be adjusted for the same types of hair classifications but allows for three levels within each range.

A probe jack, reset and start button, and program indicator complete controls.

The second component is the Sensor Perm Probe. It touches hair and lotion then feeds back information to the instrument. It continuously, electronically and automatically controls curl formation. This eliminates the need for hairdressers to take a test curl. When perfect curl formation is reached, a signal is relayed to the operator at that precise second.

Finally, Sensor Perm Chemistry is employed. This involves using a special "Thio Derivative" lotion. This liquid has an acid PH that prevents

alkaline damage and unwanted side effects of harsh over-alkaline products.

Heat from the hair dryer activates the acid PH chemistry. The dryer will turn on and off throughout perm processing. This dryer cycling will differ with each patron in accordance with individual hair condition and porosity.

The Sensor Perm is alleged to be especially safe for use on bleached hair. However, instructions suggest the operator should use professional judgement in certain cases.

If hair is obviously breaking, extremely over-porous, bleached with poor overlap control, recently bleached or tinted, neither this nor any other permanent should be given.

There are ten steps in giving a Sensor Perm. 1. Pre-Perm Analysis. 2. Wrapping the hair. 3. Placing the test rod. 4. Attaching the Probe to the test rod. 5. Applying lotion and plastic cap. 6. Setting the two instrument dials. 7. Setting dryer controls. 8. Inserting Probe into probe jack. 10. Removing Probe, rinsing and neutralizing.

Fran said she would not know how long it would take to give the permanent until she talked to the technician.

"All of us are looking forward to using this new system," she said.

—By Sue Vogelsanger

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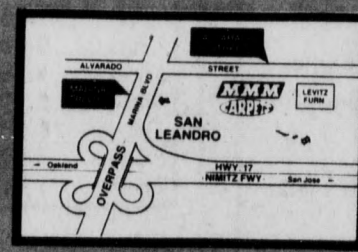
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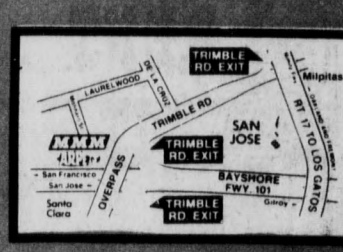
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